



JAMES GRUBB III

UX/UI GRAPHIC DESIGNER

PROFILE

1620 NW 2ND AVE
POMPANO BEACH, FL 33060
03/09/1967

(954) 707-3506

JG3MEDIA@GMAIL.COM

JG3MEDIA.COM

With over 25 years of experience in web development, UX/UI design, and digital marketing, I bring a versatile skill set and a passion for crafting innovative solutions that elevate user experiences. My expertise spans across various industries, from hospitality and senior living to cruise ships and beyond.

I thrive in collaborative environments, where I can leverage my creative vision and technical proficiency to drive projects from concept to completion. With a proven track record of delivering high-quality results, I am dedicated to exceeding client expectations and achieving business objectives.

REFERENCES:

CHRISTOPHER STAIB
CIO OF BROADBAND HOSPITALITY
(561) 504-8805

JEAN ST. JUSTE
MY PM AT BROADBAND HOSPITALITY
(954) 805-0057

JORGE SIERRA
PROFESSIONAL COLLEAGUE
(954) 257-8252

PROFESSIONAL EXPERIENCE

JUNE 2019
PRESENT

Broadband Hospitality – Graphic Designer UX/UI

- Designing for mobile apps and digital ITV platform.
- Skinning graphics for projects.
- Quality assurance for projects.

NOVEMBER 2018
JUNE 2019

Allin Interactive - Graphic Designer UX/UI (Allin was bought out by BBH)

- Designing for mobile apps and digital ITV platform.
- Skinning graphics for projects.
- Quality assurance for projects.

OCTOBER 2017
AUGUST 2018

GDKN – Web Developer - Contract for the Broward County School Board

- Developing and migrating web content to new platform.
- ADA Compliance, SEO development.
- Quality assurance.

DECEMBER 2008
SEPTEMBER 2017

LBU Lighting – Web Administrator/Marketing & Graphic Designer

- Created digital media and transitional printed materials to improve UI/UX.
- Created a corporate identity through the development of successful social media marketing platforms.
- Video production and photography for social media and digital marketing campaigns.

EDUCATION & SKILLS

Platt College-San Diego: 2000 – 2002

Associate of Arts (AA) Field Of Study – Web/Multimedia, Content Management and Web Administration. *(Upgraded my education in all new software programs and platforms.)*

Art Institute of Fort Lauderdale: 1991 – 1993

Associate of Arts (AA) Field Of Study – Advertising Design and Procedures.

UX/UI design (Figma and Adobe XD) · Android Studio & Xcode · Web design · Graphic design · Web development · Web administration · CSS and coding · Ecommerce sites · Visual communication · Interactive design · Video production · Photography · Adobe Photoshop · Adobe Premiere Pro · Adobe CC Suite · Illustrator · InDesign · Final Cut Pro · After Effects · Office 365 · All FTP programs